



TV & Video Presenting is a growing market. Enhance your career options and learn how to leverage your potential.

5 Day Professional TV Presenter Course

Pinewood Studios
3 Mills Studios
& Regional Centres

Proven curriculum from
the International TV Training
Academy

TV TRAINING ACADEMY
International TV, Film & Communications Training



TV Presenting isn't simply about looks or age its far more than that, it's all about connection with the audience. We believe that most people already have the resources to present on camera and with the correct tuition, practise and coaching can become effective and professional TV & Video personalities in their own right.

This is a fully inclusive training course giving you everything you need to get started as a TV presenter, video marketing presenter or social commentator.

You'll learn the language of television and experience the process in a hands on, in studio approach which provides invaluable insight and experience to place you ahead of others competing for the audition.

Our aim is to ensure that on completion of the course your presenting is strong, effective and professional and that you have the confidence and ability to work as a studio presenter.

We will record all footage throughout the 5 days and produce a professionally edited full length audition showreel which can be used as a tool for auditions or self promotion.

"Top presenters have total control of their fears. They make fear their slave, not the master."

Doug Malouf, Presenter

"Make sure you have finished speaking before your audience has finished listening."

Dorothy Sarnoff, Author & Presenter

*Hair & Make-up addition fee applies

The TV Training Academy has been training TV presenters for over 15 years with many of our Presenters appearing on BBC, ITV, Sky and other major TV channels world wide. In fact, it's almost certain that if you watch television then you've probably seen someone who has been trained by us!

Without doubt the world's leading TV Presenter Training provider, our professional team of producers, directors and presenters deliver a comprehensive and intense training program to provide you with the necessary skills to present and recommendations on how to apply for roles.

FIVE DAY PROFESSIONAL COURSE CONTENT & TOPICS

This course includes amongst other things autocue, interviewing, multi camera, talk back, working to time, live and location work, script writing PLUS your own edited HDV show reel and a comprehensive module on how to get work after the course.

You'll also receive a completion certificate upon successful completion.

This Course includes:

- Day 1 -**
- Intro & Welcome
- Understand camera communication
- Appearance, Timing & Delivery
- Mental Approach
- On Camera exercises recorded to HDV
- Green screen
- PTC (Short Piece to Camera)
- Script Writing
- Outline Structure of PTC's
- (Prep for Day 4 - Homework)

Day 2 -

- Interviewing Techniques
- Preparation
- Structure & Agenda
- Practical Exercises
- Interviewing Techniques for debates
- Talkback
- Practical Exercises
- Communication through the lens
- PTC Practice (Homework)

Day 3 -

- Format & Structure
- Channel Content for 10 min show*:
- Live TV techniques & Autocue
- Handling Props/Shopping channels
- As Live Performance Practice
- Career Strategy
- Applications & Tools
- *option for Day 3 & 4 : Hair & Make-up

Day 4 -

- In Studio show reel production day 1

Day 5 -

- On Location show reel production day 2
- Note: All Showreels are uploaded to our YouTube scout channel.

Courses are subject to availability. Book early to avoid disappointment.

ONLY
£840
inc. VAT

BOOK ONLINE AT
www.tvtraining.org.uk
CODE:

CONTACT US FOR GROUP
BOOKINGS & DISCOUNTS
TEL: 0800 0463 447

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